ORDER

Orders Order / Rev: 705675 06271796 Alt Order #: Product Desc: **RNC** WKYC 2993 Estimate: 08/11/12 - 08/17/12 Flight Dates: Primary AE: Joe Knauer Sales Office: Original Date / Rev: 09/27/12 / 09/27/12 T-WAS Order Type: Political Sales Region: NAT National Media Research Planning/ PC Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Republican National Committee** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential 00:15:00 Order Separation: Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Month

Totals

August 2012

Spots

55

55

Gross Amount

\$108,400.00

\$108,400.00

Net Amount

\$92,140.00

\$92,140.00

Rating

0.00

0.00

Account Executives

End Date

08/17/12

Spots

55

Bill Plan

Start Date

07/30/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Net Amount

\$92,140.00

Gross Amount

\$108,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
1		08/17/1	2 08/17/12	Tonight Show Tonight Show	CM	1135p-1237a	F	:30		\$850.00 P-2	0.00 NM	1	\$850.00
		t Date	End Date 08/19/12	Weekdays	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00						
	WKYC LIVE LA		2 08/17/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	F	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
W	<u>Star</u> eek: 08/1	t Date 3/12	End Date 08/19/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
3	WKYC	08/17/1	2 08/17/12	Late Night Late Night w/Jimr	CM ny Fallon	1237a-136a	F	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
	J FALLC	N		Late Hight Wollin	ny r anon								
W	<u>Star</u> eek: 08/1	t <u>Date</u> 3/12	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$600.00	Rating 0.00						
4	WKYC	08/17/1	2 08/17/12	Nightly News Nightly News	СМ	M-Su 6:28p-7	р F	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
	NBC NIT	ELY NV	VS	ringiling record									
W	<u>Star</u> eek: 08/1	t Date 3/12	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
5	WKYC	08/17/1	2 08/17/12	M-F 7-9a Today Today Show	СМ	7a-9a	F	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
	TODAY	SHW t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 08/1		08/19/12	F	1	\$1,000.00	0.00						

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Order / Rev: 705675 Advertiser: Republican National Committee

Alt Order #: 06271796 Product Desc: RNC WKYC

Flight Dates: 08/11/12 - 08/17/12 Estimate: 2993

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
6 WKYC	08/17/1	2 08/17/12	M-F 730-8p	CM	730-8p		- F	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
CNT T	ONIICUT (20	Entertainment To	night									
	ONIGHT (art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/19/12	F		\$1,400.00	0.00							
7 WKYC	08/13/1	2 08/13/12	Days of Our Lives	c CM	1p-2p	М		:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
DAY(0		-0	Days of Our Lives	8									
	OUR LIVE art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/19/12	M	<u>3pots/week</u>	\$500.00	0.00							
8 WKYC	08/13/1	2 08/13/12	LN (M-Su)	CM	11P-1135P	M		:30	1	\$2,800.00 P-2	0.00 NM	1	\$2,800.00
011.0			Late News (M-Su	1)									
	IWS AT 1 art Date		Modedaya	Cnoto/Mook	Doto	Dating							
Week: 08		End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,800.00	Rating 0.00							
		2 08/13/12	Tonight Show	CM	1135p-1237a			:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
			Tonight Show										
TONIT		Fral Data	\M/a alistaira	C==4= ///==1-	Data	Datina							
Week: 08	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00							
		2 08/13/12	Late Night	CM	1237a-136a			:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
			Late Night w/Jimr	my Fallon									
J FALL	_	5 1 5 1		0	Б.,	D ()							
<u>Sta</u> Week: 08	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00							
			M-F 5-6p	CM	5p-6p			:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
			Dr. Phil							•			
DR. PH	_				5 .								
<u>Sta</u> Week: 08	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00							
		2 08/13/12	Nightly News	CM	M-Su 6:28p-7			:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
			Nightly News							* -,			40,0000
	ITELY NV												
<u>Sta</u> Week: 08	art Date	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,000.00	Rating 0.00							
		2 08/13/12	M-F 7-9a Today	CM	7a-9a			:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
	00, .0, .	_ 00, 10, 1_	Today Show					.00	_	4 .,000.00. =	0.00	_	Ψ=,σσσ.σσ
TODAY	_												
<u>Sta</u> Week: 08	art Date	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,000.00	Rating 0.00							
			M-F 730-8p	CM	730-8p			:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Entertainment To		. 00 0p	-11-		.00	·	4 1,100.001 =	0.00	·	Ψ.,.σσ.σσ
	ONIGHT :	30											
<u>Sta</u> Week: 08	art Date	End Date 08/19/12	Weekdays M	Spots/Week	Rate \$1,400.00	Rating 0.00							
		2 08/13/12	Mon Prime B	CM	9-10p			:30	3	\$2,800.00 P-2	0.00 NM	3	\$8,400.00
.5	33/13/1	_ 55,15,12	Mon Prime B	0	• •	112			J	, , , , , , , , , , , , , , , , , , ,	3.33 14141	ľ	ψο, .σσ.σσ
	EARN S												
	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 08	/13/12	08/19/12	1 VI	3	\$2,800.00	0.00						1	

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Order / Rev: 705675 Advertiser: Republican National Committee

Alt Order #: 06271796 Product Desc: RNC WKYC

Flight Dates: 08/11/12 - 08/17/12 Estimate: 2993

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
15 WKYC	08/13/1	2 08/13/12	Mon Prime B	CM	9-10p	N	Л	:30	3 \$	2,800.00 P-2	0.00 NM	3	\$8,400.00
			Mon Prime B										
	EARN S		M/s sludeus	0	Data	Detie	_						
Sta Week: 08/	rt Date	End Date 08/19/12	Weekdays M	Spots/Week	Rate \$2.800.00	Ratin 0.0	_						
	Date Ra		escription	_	پوک,800.00 t/End Time	0.0		/eekdays	Leng	ıth Rate	Rtg Type		
		2-08/19/12 N		9-10	_					30 (\$2,800.00)			
Sec	e MG 15.	.4,15.5,15.6			•					,			
2 NKYC	08/13/12	2-08/19/12 N	1on Prime B	9-10	p		M		:3	30 (\$2,800.00)	0.00 <i>NM</i>		
Sec	e MG 15.	.4,15.5,15.6											
3 NKYC	08/13/12	2-08/19/12 N	1on Prime B	9-10	p		M		:3	30 (\$2,800.00)	0.00 <i>NM</i>		
Sec	e MG 15.	.4,15.5,15.6											
4 NKYC	08/13/12	2-08/13/12 N	Ion Prime Other	8-10	p	(8:00 PN	Л-10:00 М		:3	30 \$2,800.00	0.00 NM		
⊕ MG	for 15.1	,15.2,15.3											
			Ion Prime Other	8-10	p	(8:00 PN	Л-10:00 М		:3	30 \$2,800.00	0.00 NM		
_		,15.2,15.3											
			Ion Prime Other	8-10	p	(8:00 PN	Л-10:00 I М		:3	30 \$2,800.00	0.00 NM		
<u>₩</u> MG	for 15.1	,15.2,15.3											
16 WKYC	08/11/1	2 08/11/12	Sat 6-630p	СМ	6-630p	_	· S-	:30	1 \$	3,000.00 P-2	0.00 NM	1	\$3,000.00
OLYMP	IO EN		Channel 3 News	at 6P SAT									
_	rt Date	End Date	Wookdays	Spots/Week	Poto	Ratin	a						
Week: 08/		08/12/12	Weekdays S-	<u>3pots/week</u>	Rate \$3,000.00	0.0	_						
		2 08/11/12	SAT TDY		7a-9a		· S-	:30	2	\$900.00 P-2	0.00 NM	2	\$1,800.00
	00/ 1 1/ 1	_ 00//	NBC Today Show				٥	.00	_	φοσσίου: _	0.00	_	ψ.,σσσ.σσ
SATUR	DAY TO	DAY	•	, ,									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 08/		08/12/12	S-	2	\$900.00	0.0					,		
18 WKYC	08/11/1	2 08/11/12	Olympics Zone	СМ	Olympics 2	Zone -	S-	:30	1 \$	3,000.00 P-2	0.00 NM	1	\$3,000.00
OI YMP	IC ZONE	=	Olympics Zone										
	rt Date	- End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 08/		08/12/12	S-	1		0.0	_						
19 WKYC	08/11/1	2 08/11/12	Olympics Prime	СМ	Olympic P	rimetime-	S-	:30	1 \$1	2,000.00 P-2	0.00 NM	1	\$12,000.00
			Olympic Primetin	ne									
OLYMP	_												
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Ratin							
Week: 08/		08/12/12			\$12,000.00	0.0		.00	0 0	0. F00. 00 D. 0	0.00 NIM	_	#F 000 00
20 WKYC	08/11/1	2 08/11/12	Olympics Weeker Olympics Weeker		Olympics \	/veekent-	5-	:30	2 \$	2,500.00 P-2	U.UU INIVI	2	\$5,000.00
OLYMP	IC WKNI	D	Olympics Weeke	ild D1									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 08/	06/12	08/12/12	S-	2	\$2,500.00	0.0	00						
21 WKYC	08/12/1	2 08/12/12	Sun 6-630p	CM	6-630p	-	S	:30	1 \$	3,000.00 P-2	0.00 NM	1	\$3,000.00
			Channel 3 News	at 6p SUN									
OLYMP		Fad Dat	Manleday	On -4- /// 1	D-1	D - "	_						
Sta Week: 08/	rt Date 06/12	End Date 08/12/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$3,000.00	Ratin 0.0	_						
		2 08/12/12			Olympics \			:30	2 ¢	2,500.00 P-2	0.00 NM	2	\$5,000.00
22 VVI(10	00/12/1	_ 00/12/12	Olympics Weeke		Ciyitipics		ر	.50	- Ψ	<u>-,000.001 -Z</u>	O.OO INIVI		ψυ,υυυ.υυ
OLYMP	IC WKNI	D	, , ,, ,,,										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 08/		08/12/12	S		\$2,500.00	0.0							
23 WKYC	08/16/1	2 08/16/12	Days of Our Lives		1p-2p	=	T	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
DAVE	יייו פווע	=0	Days of Our Live	S									
	DUR LIVE		<u>Weekdays</u>	Spots/Week	Data	Patin	a						
<u>Sia</u> Week: 08/		End Date 08/19/12	T	Spois/week 1	Rate \$500.00	Ratin 0.0							
			M-F 11-1135p	CM	11-1135p		T	:30	1 \$	2,800.00 P-2	0.00 NM	1	\$2,800.00
			Channel 3 News					- -	*	, -			. ,,,,,,,,,

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Order / Rev: 705675 Advertiser: Republican National Committee

Alt Order #: 06271796 Product Desc: RNC WKYC

Flight Dates: 08/11/12 - 08/17/12 Estimate: 2993

Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
CH 3 NWS AT 11 Start Date Week: 08/13/12	Weekdays	Spots/Week	Rate	Rating 0.00					1	
25 WKYC 08/16/12 08/16/12	Tonight Show Tonight Show	CM	\$2,800.00 1135p-1237a		:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
TONITE SHW	· ·	Spoto/Mook	Poto	Poting						
Start Date End Date 08/13/12 08/19/12	Weekdays T	Spots/Week 1	Rate \$850.00	Rating 0.00						
26 WKYC 08/16/12 08/16/12	Late Night Late Night w/Jim	CM my Fallon	1237a-136a	T	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
J FALLON Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12	T	1	\$600.00	0.00						4
27 WKYC 08/16/12 08/16/12	M-F 5-6p Dr. Phil	СМ	5p-6p	T	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
DR. PHIL Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12 28 WKYC 08/16/12 08/16/12	T M E 7 720p	CM	\$750.00 7-730p	0.00	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	Channel 3 News		7-730ρ	1	.30	'	\$1,400.00 F-2	U.UU INIVI	'	\$1,400.00
CH 3 NWS AT 7 Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12 29 WKYC 08/16/12 08/16/12	T M-F 7-9a Today	1 CM	\$1,400.00 7a-9a	0.00 T	:30	2	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
TODAY SHW	Today Show	O.II.	74 04	-	.00	_	ψ1,000.001 Z	0.00 14111		Ψ1,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
	T escription		\$1,000.00 t/End Time	-	Weekdays		ngth Rate	Rtg Type		
1 NKYC 08/13/12-08/19/12 N See MG 45.2,45.3	I-F 7-9a Today	7a-9	la	-	Th		:30 (\$1,000.00)	0.00 NM		
[NA/HRA]							A.			.
30 WKYC 08/16/12 08/16/12	M-F 730-8p Entertainment To	CM onight	730-8p	T	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
ENT TONIGHT 30 Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12 Spot Ch Date Range D	T escription		\$1,400.00 t/End Time	0.00	Weekdays	Le	ngth Rate	Rtg Type		
1 NKYC 08/13/12-08/19/12 N		730-		-	Th	_	:30 (\$1,400.00)		İ	
See MG 30.2 2 NKYC 08/13/12-08/17/12 N	I-F 730-8p	730-	·8p	N	МТW F		:30 \$1,400.00	0.00 NM		
MG for 30.1 08/16	D D O			- T			Φ5 500 00 D 0	0.00.1114		# 5 500 00
31 WKYC 08/16/12 08/16/12	Browns Pre-Gam Browns Pre-Gam		Browns Pre-C	Game T	:30	1	\$5,500.00 P-2	0.00 NM	1	\$5,500.00
BROWNS PRE-GM Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12 32 WKYC 08/16/12 08/16/12	Browns Pre-Seas	on FooRM	\$5,500.00	0.00 Seaso T	:30	2	\$7,500.00 P-2	0.00 NM	2	\$15,000.00
	Browns Pre-Seas		Diowno i io	30000 1	.00	_	ψ1,000.001 2	0.00 14101	_	ψ10,000.00
BROWNS V. DET 8/16 Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12 33 WKYC 08/14/12 08/14/12	T M-F 11-1135p	CM	\$7,500.00 11-1135p	0.00 - T	:30	1	\$2,800.00 P-2	0.00 NM	1	\$2,800.00
CH 3 NWS AT 11	Channel 3 News		36	-	.50	•	. ,			,
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12 34 WKYC 08/14/12 08/14/12	-T Tonight Show	CM	\$2,800.00 1135p-1237a	0.00 - T	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
TONITE SHW	Tonight Show	-	(11:35 PM-12							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					l	

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Order / Rev: 705675 Advertiser: Republican National Committee

Alt Order #: 06271796 Product Desc: RNC WKYC

Flight Dates: 08/11/12 - 08/17/12 Estimate: 2993

Ln Ch Start End	Inventory Code	Brook	Start/End T	ime Days	Len S _i	ooto	Poto Pri	Pta Typo	Spots	Amount
34 WKYC 08/14/12 08/14/12	Inventory Code Tonight Show	CM	1135p-1237a		-	1	Rate Pri \$850.00 P-2	0.00 NM	3pois 1	\$850.00
TONITE SHW	Tonight Show	Civi	(11:35 PM-12		30	ı	ф650.00 F-2	U.UU INIVI	'	φοσυ.υυ
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/12	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$850.00	Rating 0.00						
35 WKYC 08/14/12 08/14/12		CM	11a-1230p	- T	- :30	1	\$250.00 P-2	0.00 NM	1	\$250.00
LIVE LAKESIDE	11a-1230p	U		-		·	4 200.00 . 2	0.00	·	Ψ=00.00
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/12	Weekdays - T	Spots/Week 1	Rate \$250.00	Rating 0.00						
36 WKYC 08/14/12 08/14/12	Late Night	CM	1237a-136a	- T	- :30	1	\$600.00 P-2	0.00 NM	1	\$600.00
J FALLON	Late Night w/Jimn	ny Fallon								
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 <u>08/19/12</u>	<u>Weekdays</u> - T	Spots/Week 1	Rate \$600.00	Rating 0.00						
37 WKYC 08/14/12 08/14/12	M-F 5-6p Dr. Phil	CM	5p-6p	- T	- :30	1	\$750.00 P-2	0.00 NM	1	\$750.00
DR. PHIL										
Start Date End Date Week: 08/13/12 08/19/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
38 WKYC 08/14/12 08/14/12	•	CM	7-730p	- T	- :30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
CH 3 NWS AT 7	Channel 3 News a	at 7P								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12	- T	1	\$1,400.00	0.00						
39 WKYC 08/14/12 08/14/12	M-F 7-9a Today Today Show	CM	7a-9a	- T	- :30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
TODAY SHW	roday onow									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12	- T		\$1,000.00	0.00 - T	.20		\$4,400,00 D.0	0.00 NIM	4	Ф4 400 00
40 WKYC 08/14/12 08/14/12	M-F 730-8p Entertainment Tor	CM night	730-8p	- 1	- :30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
ENT TONIGHT 30		· ·								
Start Date End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12 41 WKYC 08/15/12 08/15/12		1 CM	\$1,400.00 1p-2p	0.00 W	- :30	1	\$500.00 P-2	0.00 NM	1	\$500.00
DAYS-OUR LIVES	Days of Our Lives		1p-zp		30	ı	\$300.00 F-2	O.OO INIVI	'	φ300.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week: 08/13/12 08/19/12	W	1	\$500.00	0.00						
42 WKYC 08/15/12 08/15/12	Tonight Show Tonight Show	CM	1135p-1237a	a W	- :30	1	\$850.00 P-2	0.00 NM	1	\$850.00
TONITE SHW	Ma alada sa	C==4= \\ \\ \ = =1.	Data	Datina						
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 <u>End Date</u> 08/19/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$850.00	Rating 0.00						
43 WKYC 08/15/12 08/15/12	Late Night	CM	1237a-136a	W	- :30	1	\$600.00 P-2	0.00 NM	1	\$600.00
J FALLON	Late Night w/Jimn	ny Fallon								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12	W	1	\$600.00	0.00						
44 WKYC 08/15/12 08/15/12	Nightly News Nightly News	СМ	M-Su 6:28p-	7p W	- :30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
NBC NITELY NWS	5 ,									
Start Date End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12 45 WKYC 08/15/12 08/15/12		CM	\$3,000.00 7a-9a	0.00 W	- :30	1	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
TO WILL 00/13/12 00/13/12	Today Show	Civi	1 a-3a	vv ·	50	'	ψ1,000.00 F-Z	U.UU INIVI	_	ΨΖ,000.00
TODAY SHW	·		_							
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

1 \$1,000.00

0.00

Week: 08/13/12

08/19/12

Print Date: 09/27/12 14:19:22 Page 6 of 6

 Order / Rev:
 705675
 Advertiser:
 Republican National Committee

 Alt Order #:
 06271796
 Product Desc:
 RNC
 WKYC

 Flight Dates:
 08/11/12 - 08/17/12
 Estimate:
 2993

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ts Rat	te Pri	Rtg Type	Spots	Amount
45 WKYC	08/15/1	2 08/15/12	M-F 7-9a Today	СМ	7a-9a	W	- :30	1 \$1,000	.00 P-2	0.00 NM	2	\$2,000.00
TODAY	CH/V/		Today Show									
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	W	<u>30015/7766K</u>	\$1,000.00	0.00						
	Date Ra		escription	Star	t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			1-F 7-9a Today	7a-9	9а		W		000.00)			
See	MG 45.	2,45.3										
[NA/	/HRA]											
_			I-F 7-9a Today	7a-9	Эa		ThF	:30 \$1	,000.00	0.00 NM		
⊕ MG	for 45.1	,29.1										
3 NKYC	08/13/12	2-08/19/12 N	1-F 7-9a Today	7a-9	Эa		ThF	:30 \$1	,000.00	0.00 NM		
⊕ MG	for 45.1	,29.1										
46 WKYC	08/15/1	2 08/15/12	M-F 730-8p	CM	730-8p	W	- :30	1 \$1,400	.00 P-2	0.00 NM	1	\$1,400.00
			Entertainment To	night								
ENT TO	NIGHT 3	30										
	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/1	3/12	08/19/12	W	1	\$1,400.00	0.00						

Totals 55 \$108,400.00